



## Conference Program Advertising Information

*Gain High Visibility, Excellent Exposure, and Prospects at Your Booth!*

### B/W Ad Charges:

Full Page: \$2,000 USD  
 1/2 horizontal: \$1,000 USD  
 ¼ Page \$500 USD

**Ads are in Black and White Only**

### Ad Sizes (inches):

8 x 10.5, .25 margin full bleed  
 4.06 height x 6.5" width (horizontal only)  
 4 x 5.25 height

### Cover Positions:

Back Cover: \$4,000 USD  
 Inside Front Cover: \$3,000 USD  
 Inside Back Cover: \$3,000 USD

**Back Cover is standard 4-color**

### REQUEST FOR AD SPACE (please check box):

Ad Size:  Full Page  1/2 page  1/4 Page  
 Cover Positions:  Back Cover (SOLD)  inside Front Cover  Inside Back Cover

**All Ads are in black and white except for cover positions**

### ADVERTISER INFORMATION (please print):

Company \_\_\_\_\_ Contact Name \_\_\_\_\_

Billing Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

### PAYMENT INFORMATION:

**Please make check payable to: FASEB for 10<sup>th</sup> World Congress on Alternatives and Animal Use in the Life Sciences (PAYMENT IN U.S. FUNDS ONLY) or pay by Credit Card below.**

CREDIT CARD: MasterCard, VISA, American Express

Credit Card Number \_\_\_\_\_ Security # \_\_\_\_\_ Expiration Date \_\_\_\_\_

Name of Cardholder \_\_\_\_\_

Address if different than above \_\_\_\_\_

**Advertising Deadline is June 16, 2017**

### Please Send Order Form and Payment to:

WCAAULS Exhibit Management Office, 9650 Rockville Pike, Bethesda, MD 20814-3998, USA, FAX: 301-634-7014

**Advertising Format Requirements:** TIF, EPS or high resolution PDF formats are acceptable. Please send artwork electronically to: [friedman@faseb.org](mailto:friedman@faseb.org) for approval.